

**MINUTES
OF THE JOINT WORK SESSION OF THE
EDINA CITY AND THE ART CENTER BOARD
HELD AT CITY HALL
MAY 15, 2012
5:35 P.M.**

Mayor Hovland called the meeting to order at 5:35 p.m. in the Community Room of City Hall. Answering rollcall were Members Brindle, Sprague, Swenson and Mayor Hovland. Member Bennett was absent.

Art Center Board members attending the meeting were: Hafed Bouassida, Barbara La Valleur, Dana Lappin, Ray Meifert, Colin Nelson, Kitty O'Dea, Thomas Raeuchle, John Swon and Chair William McCabe.

Staff attending the meeting: Jennifer Bennerotte, Communications and Technology Services Director; Michael Frey, Interim Art Center Director; Ann Kattreh, Assistant Park and Recreation Director; Debra Mangan, City Clerk; and Scott Neal, City Manager.

Mayor Hovland noted the purpose of the work session was to discuss issues of mutual interest between the City Council and the Art Center Board.

EDINA FILM FESTIVAL – OCTOBER 11-13, 2012

Art Center Board Member John Swon gave a recap of the Edina Film Festival, noting that the festival raised \$3,700 in 2011 for the Art Center. Board Member Swon noted that the 2012 festival was scheduled for October 11-13, 2012. The Council and Board briefly discussed the genre of films and expressed enthusiasm for the project.

ARTS & CULTURE WORKING GROUP

Chair McCabe explained the Arts & Culture Working Group had been formed to inventory the community to ascertain exactly what was available in Edina. Members Bouassida, La Valleur and Raeuchle commented on the meetings to date, the findings to date, the need for the assistance of an intern to assist in the inventory and analysis process and the need for financial assistance from the City to fund an intern and website development. Following discussion with the Council, staff will investigate possibly funding an intern from the 2012 budget. The working group will have a report by the end of 2012.

FUND RAISING FOR THE ART CENTER

Fund raising was discussed. Chair McCabe noted the annual Juried Show was the major fund raiser for the Art Center. It was pointed out that the Edina Community Foundation could be a resource. Manager Neal noted the Art Center operated with a 60-70% cost recovery, and the deficit has been covered by the Liquor Enterprise. It was felt the Art Center Study Report was needed before any further discussion or recommendations for fund raising be held.

CAPITAL IMPROVEMENT PLAN

The parking lot project has been postponed pending the completion of the Art Center Study. The existing Art Center does not meet Code and is not ADA compliant. Manager Neal explained the

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potential space that may become available for use at Southdale Center. The Board and Council discussed possible uses of such space and its possible impact on art in Edina.

WORK PLAN

Interim Director Frey stated the group will begin working on their 2013 Work Plan to be submitted at a later date.

Mayor Hovland declared the meeting adjourned at 6:50 p.m.

Respectfully submitted,

Minutes approved by Edina City Council, June 5, 2012.

Debra A. Mangen, City Clerk

James B. Hovland, Mayor